



## Press Release

Milan, October 22th, 2015

Promotedesign.it renews its attendance at Fuorisalone 2016 with more than 150 international designers

# DIN-DESIGN IN 2016

**#din2016**

Even for Fuorisalone 2016 **Promotedesign.it organizes the huge expositive event Din-Design In.** Exactly like the last edition there will be the chance to admire the ideas of more than **150 designers** from all over the world. **The Milanese Design Week will begin on Tuesday 12th April 2016** and it will finish on **Sunday night 17th April 2016.** At the event, which is going to be in a **strategic location at Via Massimiano 6/ via Sbodio 9**, in the **Lambrate** area, there will be more than **600 ideas by different designers.** They will go from i-tech items, to environment-friendly-solutions-objects, to creations with a high artistic and handcrafting qualities.

Also this year the Din-Design in will become the **temple of the international self-produced-designers.** The event will be one of the most important and visited ones at Fuorisalone 2016, even because of the organization of numerous and different initiatives, such as free workshops, editorial launches, aperitifs with themes and **meetings with important multinationals of the sector.**

Promotedesign.it has the aim of approaching and making aware the design-producers and addressee of a bigger and bigger creativity offer. For this reason it tries to surprise all the specialized people of this sector with lots of different initiatives.

Among them is the **temporary shop area** where Treneed.com and Artistarjewels.com confirm their presence after the great success reached last year. In Din occasion, Treneed.com and Artistarjewels.com, both e-commerce web sites respectively dedicated to the design products and artistic contemporary jewellery, find a way to escape the virtual world to meet us through the temporary shop lasting all the event long; Promotedesign.it aims at making aware the design-producers and designer addressees of the great creativity offer. For this reason we try to surprise professionals in this sector by proposing them numerous promotional initiatives, among which is the temporary shop area. In this place, Treneed.com and Artistarjewels.com both e-commerce web sites respectively dedicated to the design products and artistic contemporary jewellery- confirm their presence after the great success reached last year. During the Din event, Treneed.com and Artistarjewels.com find a way to escape the virtual world to meet us through the temporary shop lasting all the event long.

Promotedesign.it develops different projects:

**Design For**, a book/catalogue with the best design-concepts carefully chosen by promotedesign.it; a really usefull tool for all the producer-companies that can select the best ideas from international designers.

**Din-Design In**, an expositive event created to give the chance to self-produced-designers to exhibit their creations to an international audience and having the possibility of a better spreading of their concepts.

**Treneed.com**, an e-commerce channel dedicated to all the people who loves or creates design and through the website they can make purchasing and selling products.



**PROMOTEDESIGN.** Since 2009 Promotedesign.it has been promoting design and creativity through a web platform connecting a big collective of designers and architects. Through the portal all registered users can create a professional profile from which they are able to manage personal information, contacts, pictures of products, concept, and developing projects, descriptions and biographies. The system has been conceived to get in touch all the actors in the sector, designers, companies, prototyping labs, photographers, machining workshops, press offices and communication to update and implement a network continuously changing. It is an instrument and an occasion to build new collaborations among different realities. Moreover Promotedesign.it offers disclosure on news, events, training and contests by giving space to a notice board, videos, legal area where discussing useful subjects for professionals in the sector . [www.promotedesign.it](http://www.promotedesign.it)

#### **INFORMATION FOR THE PRESS**

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Press kit containing press release, company profile, low and high resolution images are available to the following link: [press kit](#)

#### **Information and Contacts for the Visitors**

**DIN - Design In**

**Dal 12 al 17 aprile 2016**

Via Massimiano 6 / via Sbodio 9 (Zona Lambrate)

Opening times: everyday from 10 a.m. to 8 p.m.

Free entry

Website: [promotedesign.it](http://promotedesign.it)

Facebook: [facebook.com/Promotedesign](https://facebook.com/Promotedesign)

Twitter: [@Promote\\_design](https://twitter.com/Promote_design)

YouTube: [youtube.com/user/PromoteDesign](https://youtube.com/user/PromoteDesign)

Instagram: [instagram.com/promotedesign.it](https://instagram.com/promotedesign.it)

Pinterest: [pinterest.com/promodesign](https://pinterest.com/promodesign)

**Hashtag: #din2016**