



## PRESS RELEASE

Milan, 6th February 2018

# Innovation and Creativity: Accademies at the Lambrate Design District

**Din - Design In 2018**

**#din2018**

Lambrate Design District, once again reconfirmed as a cult place for design lovers from all over the world, continues the tradition that has always distinguished it. In fact, innovation and creativity have always been the distinctive themes of the district, defined as the new Italian Brooklyn.

Therefore for this edition of the Fuorisalone, which will take place from 17 to 22 April, the presence of international design schools and academies, that symbolize freshness and experimentation, could not be left out.

Inside the event **Din - Design In 2018**, organized by Promotedesign.it in the strategic location of via Massimiano 6 / via Sbodio 9, which has reached its sixth edition, a large area will be dedicated to the display of products coming from important design universities. In the more than 2000 square meters of this industrial hangar, the latest innovations produced by international companies, brands and autoproducers will also be exhibited.

**NID, Nuovo Insituto di Design**, reconfirms its presence in Din - Design In also for the 2018 edition. The academy is based in Perugia and is a professional training school active since 1983 that deals with interior architecture, fashion, graphics, web design, photography, illustration and comics. The NID professors are professionals in the field who know in depth the working dynamics and the real time of realization of the projects. The teachers train the students so that they learn the most requested current methods, proving them in the form of autonomous skills and attesting them through the creation of high quality portfolios.

**Umprum School of Decorative Arts** in Prague was founded in 1885. During its existence it is ranked among the **best educational institutions** in the country. It boasts a series of successful graduates who have become internationally renowned, gathering support over the Czech Republic. The Department of Architecture will take part in Din - Design in 2018. The aims of the course of study are to unceasingly explore new methods of architectural design and strategies, to investigate the duality of the terms "architecture" and "environment" and review architectural thinking to reflect new beginnings.



The **Artemis Academie** in Amsterdam also takes part in the Milan Design Week. Academy of applied sciences for styling and design that revolves around fashion, media, food and retail. The school prepares its students in the commercial field and offers a high level education in the field of Styling and Design: creative, concrete oriented and that ranges in different fields. She distinguished herself during her last participation at the Dutch Design Week 2017.

**Promotedesign.it** has the primary objective to bring and sensitize the visitors and design producers to an ever-increasing offer of creativity, encouraging visitors and industry experts to create a solid sales network with its designers.

### **Din - Design In**

From 17 to 22 April 2018

via Massimiano 6 / via Sbodio 9 - Milano

17/21 april 2018 from h. 10:00 to 20:00

22nd april 2018 from h. 10:00 to 18:00

Special Opening: 18th april from 10:00 to 24:00

Free Entry

### **Press Infos**

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**#din2018**

**UMPRUM** Academy of Arts  
Architecture & Design  
in Prague

**NID**

Nuovo Istituto Design Perugia

**ACA  
DEM  
IE**  
artemis  
HOOGESCHOOL VOOR STYLING

din  
design in