



Press Release

Milan, December 17th, 2014

Promotedesign.it renews its attendance at Fuorisalone 2015 with more than 150 international designers

DIN-DESIGN IN 2015

#din2015

Even for Fuorisalone 2015 **Promotedesign.it organizes the huge expositive event Din-Design In.** Exactly like the last edition there will be the chance to admire the ideas of more than **150 designers** from all over the world. **The Milanese Design Week will begin on Tuesday 14th April 2015** and it will finish on Sunday night 19th April 2015. At the event, which is going to be in a **strategic location at Via Massimiano 6/ via Sbodio 9**, in the **Lambrate** area, there will be more than **600 ideas by different designers**. They will go from i-tech items, to environment-friendly-solutions-objects, to creations with a high artistic and handcrafting qualities.

Also this year the Din-Design in will become the **temple of the international self-produced-designers**. The event will be one of the most important and visited ones at Fuorisalone 2015, even because of the organization of numerous and different initiatives, such as free workshops, editorial launches, aperitifs with themes and **meetings with important multinationals of the sector**.

Promotedesign.it has the aim of approaching and making aware the design-producers and addressees of a bigger and bigger creativity offer. For this reason it tries to wonder all the specialized people of this sector with lots of different initiatives. **The latest project is Treneed.com**, which is an online retail-channel for all those who appreciates or creates design. **Treneed.com will be at Fuorisalone 2015 as well with a temporary shop during Din-Design In event.**

Promotedesign.it develops different projects:

Design For, a book/catalogue with the best design-concepts carefully chosen by promotedesign.it; a really usefull tool for all the producer-companies that can select the best ideas from international designers.

Din-Design In, an expositive event created to give the chance to self-produced-designers to exhibit their creations to an international audience and having the possibility of a better spreading of their concepts.

Treneed.com, an e-commerce channel dedicated to all the people who loves or creates design and through the website they can make purchasing and selling products.

PROMOTEDESIGN. Since 2009 Promotedesign.it has been promoting design and creativity through a web platform connecting a big collective of designers and architects. Through the portal all registered users can create a professional profile from which they are able to manage personal information, contacts, pictures of products, concept, and developing projects, descriptions and biographies. The system has been conceived to get in touch all the actors in the sector, designers, companies, prototyping labs, photographers, machining workshops, press offices and communication to update and implement a network continuously changing. It is an instrument and an occasion to build new collaborations among different realities. Moreover Promotedesign.it offers disclosure on news, events, training and contests by giving space to a notice board, videos, legal area where discussing useful subjects for professionals in the sector . www.promotedesign.it



INFORMATION FOR THE PRESS

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Press kit containing press release, company profile, low and high resolution images are available to the following link: [press kit](#)

Information and Contacts for the Visitors

DIN - Design In

Dal 14 al 19 aprile 2015

Via Massimiano 6 / via Sbodio 9 (Zona Lambrate)

Opening times: everyday from 10 a.m. to 8 p.m.

Free entry

Website: promotedesign.it

Facebook: facebook.com/Promotedesign

Twitter: [@Promote_design](https://twitter.com/Promote_design)

YouTube: youtube.com/user/PromoteDesign

Instagram: instagram.com/promotedesign.it

Pinterest: pinterest.com/promodesign

Hashtag: #din2015